



Corporate Cowboy: How Maverick Entrepreneur Stuart Anderson built Black Angus, the Number 1 Restaurant Chain of the 1980s

Stuart Anderson

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Stuart Anderson had led a fascinating life for the past 90 years. He built Black Angus, America's #1 restaurant chain of the 1980s and ranched on a 26,000 acre spread where he raised cattle. His circle of friends has included Hollywood stars and corporate bigwigs. You'll discover his persona history is a lot like the man - larger than life! In addition, reader benefits: * Discover the ins and outs of profitable restaurant management as imparted by a master entrepreneur * Delight in "bone head" mistakes Anderson made early in his career like the case of the "melted chocolate" or "bitter pills for bulls." * Get a backstage look at celebrity friendships and news-making events. * Try some Black Angus favorite recipes and get some diabetic tips Won't you too join in the adventures of this "Corporate Cowboy's" successes and failures which are by turns sobering, insightful, laugh-out-loud funny and full of folksy wisdom.

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