

# How to Start and Run a Petsitting Business: A Step-by-step Guide to Setting Up a Successful Enterprise in This Rapidly Expanding Market (How to Books)

Fiona Mackenzie

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## How to Start and Run a Petsitting Business: A Step-by-step Guide to Setting Up a Successful Enterprise in This Rapidly **Expanding Market (How to Books)**

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Petsitting may be a relatively new concept but the demand for dogwalkers, cat sitters and 'home from home' pet care, is growing fast. For today's pet lover, a career in petsitting offers the flexibility of a low cost start-up business with the freedom to work the hours you choose. And you get the opportunity to spend time with animals and expand your knowledge of pet behaviour and welfare. This book guides you, step by step, through the process of setting up your ownpetsitting business, with information on:- RESEARCHING YOUR MARKET - NAMING YOUR BUSINESS - THE LAW RELATING TO ANIMALS - PET CARE -MARKETING AND ADVERTISING - INTERVIEWING YOUR FIRST CLIENT - AND THEIR OWNERS! - SAMPLE PET SITTING CONTRACTS- INSURANCE, LICENSING AND OTHER NECESSARY LEGALITIES. This book is packed full of vital advice, invaluable tips, and accounts of the author's and other petsitters' experiences - both heart-warming and educational. It is a musthave for any pet loving entrepreneur.



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