



Tom Scheerer Decorates

Mimi Read

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In a world where over-the-top accessorizing and conspicuous luxury get all the attention, Tom Scheerer has cultivated his own, more restrained brand of chic, a look he modestly describes as “cheerful” and “no nonsense.” In New York apartments, Brooklyn brownstones, Bahamian country clubs, and Maine summer houses, Scheerer has created rooms that are crisp and confident, but also visually enthralling. The magic is in the way Scheerer combines classic, old-fashioned decorating with modernist touches à la Albert Hadley and Billy Baldwin, but with a keener attention to natural materials, unpretentious vernacular crafts, and the prettiest color combinations this side of India. He cherishes the simplest, least manipulated fabrics—cottons, linens, dimities, even candlewicking—and loves certain inexpensive accents as much as he does truly fine ones. All this adds up to fresh, relaxed interiors that look like no others. Exquisitely photographed, this first book of Scheerer’s work perfectly illustrates what makes that work so unforgettable.

Praise for *Tom Scheerer Decorates*:

"The time has come...for a book. Unlike some who shall not be named, Scheerer richly deserves one, and *Tom Scheerer Decorates* is a highly personal exploration of the vanishing art of great American design, as pioneered by Van Day Truex, Billy Baldwin, and Albert Hadley....[*Tom Scheerer Decorates*] will undoubtedly cement Scheerer's reputation as one of the true American greats." --*New York Times*

"There is something undeniably sunny about [Tom Scheerer's] work. . . . But Scheerer's exuberance is always cut with a hearty dose of Yankee restraint and practicality. It adds up to inspiring rooms that are comfortable, modern, and unpretentious." --*Elle Décor*

"I am mesmerized by the serene crisp nature of Tom Scheerer's exacting work. If there were a Tom Scheerer Design School, I would be a charter member." --*Stylebeat*

"In a world that constantly celebrates bigger and better, Scheerer's particular brand of understated, under decorated design is like a refreshing Bahamian breeze. And Mimi Read has so perfectly captured his spirit and process. Like Scheerer's work, the book has an easy-going "vibrant optimism." You'll want to live in its pages."—*Quintessence*

"This is definitely going to be one of those iconic books you're going to see in everyone's home. Not just because it is total coffee table candy with the dust jacket off, but it's also packed full of gorgeous pictures."—*The Aestate*

"*Tom Scheerer Decorates*, written by Mimi Read, is a testament to understated decorating--a modest restrained chic described by the decorator himself as, 'no nonsense.' Scheerer's design aesthetic is a breath of fresh air. . . . the photographer Francesco Lagnese takes pictures you could drink in like a full-bodied wine." --*Examiner.com*

"I urge you to buy *Tom Scheerer Decorates* and delve into Scheerer's restrained brand of chic. . . . Enjoy the magic in every beautiful room where Scheerer combines classic, old fashioned decorating with modern touches."—*Hadley Court*

"I thoroughly enjoyed reading this book and learning more about one of my all time Design Crushes! . . .

And I am stoked to have a big beautiful coffee table book full of his amazing interiors at my fingertips to look to next time I need a little design inspiration."—*Eclectic*

"In keeping with Scheerer's personal style, the book is unpretentious, straightforward, contains a smattering of his pet peeves and exhibits just a touch of dry humor. The reader learns about his background (which so clearly informs his aesthetic) and then is skillfully led by [Mimi] Read through a broad range of projects from Maine to Paris, with frequent stops down in the islands too."—*Style Court*

"Scheerer combines classic decorating with modernist touches which is how we all really live today. Get the extremely well-written book today!"—*Architecture Design*

"It's stunning (and that doesn't even begin to describe it). Never before have I owned such a page-turner of a coffee table book. . . . Never have I witnessed a design book in which each page is just as exciting (if not more) than the last. Never have I been so stirred and inspired by a decorator! Seriously, people. Tom Scheerer is an icon."—*Maple and Shade*

"Tom Scheerer Decorates is a treat for all to learn about living well from one of the most gracious hosts of all."—*My Dog-Eared Pages*

"I spent nearly all day yesterday poring over each and every page and detail in the book which, as expected, does not disappoint. It's quickly becoming one of my very favorite design books! Tom's work showcases that perfect balance so many designers strive for—a mix of classical and modern, livable and unique, bright but natural."—*Sarah Lederman Design Studio*

"Receiving a copy of *Tom Scheerer Decorates*, by Mimi Read, with photography by Francesco Lagnese, in the mail last week, was a bit of a thrill for a design dork like me. . . . I'm such a fan of the fresh, relaxed interiors of Tom Scheerer, and this book beautifully encapsulates some of his finest work. Not only are all the interiors chic but the actual book itself, is super stylish (especially if you take off the paper dust jacket)!"—*The Zhush*

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