



How to Think Like Steve Jobs

Daniel Smith

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A titan of technological innovation, Steve Jobs thought differently to everyone else. He had the mercurial ability to know what people wanted before they knew it themselves, and what's more, he knew how to sell that idea. An advocator of good design in both function as well as appearance, his influence in Silicone Valley changed the way the world thinks about technology. But how did he achieve such success? What were his methods? How to Think Like Steve Jobs reveals the philosophies and carefully honed skills Jobs used in his journey to the top and in the consolidation of Apple's unique place in the public consciousness. With his thoughts on innovation, how to find inspiration, presenting an idea, advertising and much more, you can learn how to view the world through the eyes of a genius. The insights this book provides into the mind of the master will have you thinking like Steve Jobs in no time at all.

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Dolly Taylor:

Spent a free time to be fun activity to do! A lot of people spent their spare time with their family, or their friends. Usually they carrying out activity like watching television, going to beach, or picnic in the park. They actually doing same every week. Do you feel it? Do you want to something different to fill your own personal free time/ holiday? Can be reading a book can be option to fill your totally free time/ holiday. The first thing you will ask may be what kinds of book that you should read. If you want to try out look for book, may be the publication untitled How to Think Like Steve Jobs can be good book to read. May be it can be best activity to you.

Jason Dolly:

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