

Why You Don't Need A Record Label: DIY-Musician.com's Guide To Free Exposure, Making Money, Touring & Performing (DIY-Musician.com's Band Bible: Guide to Marketing Your Music & Going On Tour Book 1)

Connor Purington



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This is the guide every musician had when they first got serious about music. It's the first of a series of books, all about being your own producer and treating music like an actual vocation. Every preconceived notion musicians had about the music business will be discredited in this book. In this first volume, we discuss how musicians are getting heard without a label. We discuss how going on tour is doable for even the poorest of musicians. We also talk about shaping up your stage presence for maximum effect.

We're going to change the way you think about the music industry, using real life examples and breaking them down step by step so that you can see for yourself exactly how the music industry is changing for the better. Above all else, we hope to empower working class musicians as a whole with the knowledge that record companies have been keeping secret for so long.

In this guide we seek to teach all musicians that music is a legitimate career path, and not just a hobby. Bands around the world are learning that you no longer need a major record label to make money selling music. How? Well, we get in to that in our book. The internet has changed the way musicians promote their music, make their connections, and earn money.

But no one pays for music, how can that be true?

Well, I don't have enough space to tell you here. Also, I understand that you might not be able to afford this book right now. That's fine, but please visit www.diy-musician.com to stay in the know on all the ways bands are getting heard and making a living.

I'll make this book free from time to time, and if you want to be in the know when that happens, please sign up for our newsletter!

Keep kicking musical ass,

-Connor Purington

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James McFarland:

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