



The Universal Journalist - Fifth Edition

David Randall

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The Universal Journalist - Fifth Edition David Randall

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Randall emphasises that good journalism isn't just about universal objectives: it must also involve the acquisition of a range of skills that will empower journalists to operate in an industry where ownership, technology and information are constantly changing. His acclaimed account challenges old attitudes and rejects cynical, sloppy journalism.

The updated fifth edition ensures its relevance to contemporary readers by addressing issues such as problems of 'de-skilling' in the media and new tools for digital research.

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