



Quality for Intelligent People

Mr Bogdan Cojocaru

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Written by a professional QA with almost a decade of experience, this book is addressed to consultants, testers, managers and marketers, but also to anyone willing to learn more about Quality. It is not a testing manual, although it provides a unique insight to various concepts and situations encountered in Quality Assessment and Quality Control. It is a holistic approach to quality, reuniting ideas coming from multiple domains – from psychology, sales, software development, marketing, advertising and even philosophy, meant to explain essential ideas about Quality, in general.

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