



## The Media in Latin America (National Media)

*Jairo Lugo*

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Jairo Lugo

**The Media in Latin America (National Media)** Jairo Lugo

*"Ablly edited, this volume offers an unusually wide-ranging collection of well-informed chapters by experts from across the region. For those who want to understand the current realities that shape media performance from the Gulf of Mexico to the Tierra del Fuego, here is the ideal starting-point."*

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**"For those of us in the area of Latin American studies, this text comes to fill a gap in the field, both in terms of teaching and research."**

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The media's role as a mechanism of control throughout Latin America has become increasingly sophisticated. Many repressive elements of the dictatorship periods have remained in place or have mutated into more subtle means of censorship and control. Media owners and political elites are more than keen to use the media's increasingly prominent role in framing politics in the region, in order to pursue their own agenda and interests.



*The Media in Latin America* is valuable reading for students of media and journalism studies.

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