



SAS Business Intelligence for the Health Care Industry: Practical Applications

Renu Gehring

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SAS Business Intelligence for the Health Care Industry: Practical Applications teaches health care executives, managers, providers, and business analysts how to use SAS Business Intelligence (BI) tools to convert data into knowledge and value at all levels in the health care industry.

This book demonstrates how SAS BI solutions can be applied to the health care industry and offers detailed explanations of code and tasks in an approachable case study format. All applications are created with sample data that has the richness and complexity of operational health care data. Topics include:

- using SAS Add-In for Microsoft Office and SAS Stored Processes technology to better track and forecast revenues and margins
- creating OLAP and relational web reports that enable care management programs to locate and assist the neediest patients
- implementing data access restrictions on OLAP and relational data in accordance with the industry's need for secure data access
- creating dashboards to help executives monitor their health care organization

With its level of depth and perfect blend of technology and business contexts, this book provides health care analysts, researchers, and statisticians with information and examples that can be used effectively and immediately. It is an indispensable aid to the health care professional in keeping up with a fast-changing industry.

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