Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology

Abbe L. Mowshowitz

Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology

Abbe L. Mowshowitz

Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology Abbe L. Mowshowitz

Computers mediate between individuals by providing channels of communication in the form of messaging sytems. They act as brokers in matching buyers and sellers, employees and employers, resources and work processes, and so on. The explosive growth of electronic commerce on the Internet has made such functions commonplace. Computer-based mediation and brokerage, along with the expanding role of information technology in the continuing globalization of the economy, has tremendous political, social, managerial, and economic consequences. For managers, and for the concept of organization in general, these consequences manifest themselves most clearly in the ^Ivirtual organization,^R a new paradigm that has been evolving for decades and that is swiftly gathering steam and overtaking traditional organization. Virtual organization is founded on the separation of requirements (for example, inputs such as components) from the ways in which requirements are met, or satisfiers (for example, suppliers and distribution networks). Separating these elements allows managers to switch easily from one way of meeting a requirement to another, by, for example, laying off higher-paid workers in the United States and hiring cheaper labor overseas or south of the border.

Used systematically, switching brings huge increases in productivity, provided that transaction costs are held in check. The price of this increased inefficiency is that, practiced regularly, switching weakens personal, political, and business loyalties. Absent a sense of loyalty to persons or places, virtual organizations distance themselves—both geographically and psychologically—from the regions and countries in which they operate. This process is undermining the nation-state, which cannot continue indefinitely to control virtual organizations. A new feudal system is in the making, in which power and authority are vested in private hands but which is based on globally distributed resources rather than on possession of land. The evolution of this new political economy will determine how we do business in the future. Management scholars, political scientists, policy analysts, sociologists, economists, legal scholars, computer scientists, managers, government professionals, information technology professionals, and even students of philosophy will find Mowshowitz's valuable insights useful in their respective efforts to determine the highly variegated meanings of virtual organization.

Download and Read Free Online Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology Abbe L. Mowshowitz

---

From reader reviews:

Ebony Lower:

The book Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology can give more knowledge and also the precise product information about everything you want. So why must we leave the great thing like a book Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology? Several of you have a different opinion about reserve. But one aim this book can give many facts for us. It is absolutely appropriate. Right now, try to closer with your book. Knowledge or info that you take for that, you are able to give for each other; you could share all of these. Book Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology has simple shape nevertheless, you know: it has great and large function for you. You can look the enormous world by wide open and read a book. So it is very wonderful.

Patrick Lyon:

Here thing why this kind of Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology are different and reputable to be yours. First of all reading through a book is good however it depends in the content from it which is the content is as tasty as food or not. Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology giving you information deeper and in different ways, you can find any publication out there but there is no reserve that similar with Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology. It gives you thrill studying journey, its open up your current eyes about the thing this happened in the world which is possibly can be happened around you. It is easy to bring everywhere like in area, café, or even in your approach home by train. Should you be having difficulties in bringing the printed book maybe the form of Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology in e-book can be your option.

Michelle Chase:

The ability that you get from Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology is the more deep you looking the information that hide inside words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to be aware of but Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology giving you joy feeling of reading. The copy writer conveys their point in selected way that can be understood by simply anyone who read that because the author of this reserve is well-known enough. This kind of book also makes your vocabulary increase well. That makes it easy to understand then can go along with you, both in printed or e-book style are available. We highly recommend you for having this kind of Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology instantly.

Emmaline Jett:

A lot of people always spent their free time to vacation as well as go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent many people free time just watching TV, or playing video games all day long. If you wish to try to find a new activity honestly, that is look different you can read the book. It is really fun for you personally. If you enjoy the book that you read you can spent the whole day to reading a guide. The book Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology it doesn't matter what good to read. There are a lot of people who recommended this book. These people were enjoying reading this book. When you did not have enough space to develop this book you can buy the actual e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not too expensive but this book has high quality.

Download and Read Online Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology Abbe L. Mowshowitz #IQPAC9UGXOD

Read Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz for online ebook

Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz books to read online.

Online Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz ebook PDF download

Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz Doc

Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz Mobipocket

Virtual Organization: Toward a Theory of Societal Transformation Stimulated by Information Technology by Abbe L. Mowshowitz EPub