

Business and Post-disaster Management: Business, organisational and consumer resilience and the Christchurch earthquakes



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This book provides a comprehensive examination of the effects of a natural disaster on businesses and organisations, and on a range of stakeholders, including employees and consumers. Research on how communities and businesses respond to disasters can inform policy and mitigate the cost and impacts of future disasters. This book discusses how places recover following a disaster and the vital roles that business and other organisations play.

This volume gives a detailed understanding of business, organisational and consumer responses to the Christchurch earthquake sequence of 2010-2011, which caused 185 deaths, the loss of over 70 per cent of buildings in the city's CBD, major infrastructure damage, and severely affected the city's image. Despite the devastation, the businesses, organisations and people of Christchurch are now undergoing significant recovery.

The book sheds significant new light not only on business and organisation response to disaster but on how business and urban systems may be made more resilient.

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